

Attention: New York Producers and Other Interested Persons

SPONSORED BY: USDA-RMA & AGRILOGIC, INC



**Canandaigua, NY
Feb. 14, 2007**

**The Inn On The Lake
770 South Main St.
Canandaigua, NY 14424
585-394-7800**

**7:30 am to 9:00 am
Breakfast to be served**

Producers, Lenders
Grower Organizations,
Insurance Industry
(Agents/Adjusters),
Extension Personnel, and
Other Interested Parties

R.S.V.P.

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A Presentation on Risk Management and How Crop Insurance Can Help You Manage Production and Price Risk

You NEED to hear what we have to say!!

AgriLogic, Inc., on behalf of USDA - Risk Management Agency, will present information on Risk and Risk Management with an emphasis on using crop insurance to manage production and price risk.

Production agriculture is a risky business, but, by managing your risks they can be reduced to acceptable levels. They will not go away, but you can live with risk.

Producers, insurance industry personnel, and other interested parties will be given an inside look at risk factors that are important to producers, their families and future generations. Then, presenters familiar with production agriculture and mitigating risk will give practical and useful insight into the many ways risk can be managed through crop insurance, marketing, and other risk management strategies. Family farming operations involve all members of the management team, include all participants to decision making in this valuable learning opportunity.

Seating will be limited, and breakfast will be served. Please R.S.V.P. your intention to attend so sufficient food will be available to all. This is an opportunity to take your significant other to breakfast on Valentines Day!!

If you are unable to attend but would like more information, please contact Matt Stumm or visit the project's Web site at www.agrilogic.com/education.