

Attention: New York Apple & Specialty Crop Producers and Other Interested Persons

SPONSORED BY: USDA—RMA & AGRILOGIC, INC



**Ballston Spa, NY
Wednesday,
Nov. 7, 2007**

**Manna's Restaurant
17 Low Street
Ballston Spa, NY 12020
(518) 885-1195**

**11:00 am - 1:00 pm
Lunch to be served**

Producers, Lenders
Grower Organizations,
Insurance Industry
(Agents/Adjusters),
Extension Personnel, and
Other Interested Parties

R.S.V.P.
Clarence Manning
AgriLogic, Inc.
(816) 763-9710
cmanning@agrilogic.com

If you are unable to attend but would like more information, please contact Clarence Manning or visit the project's Web site at:
www.agrilogic.com/education.

A Presentation on Risk Management and How Crop Insurance Can Help You Manage Production Risk

Many producers have found this information critical to their SUCCESS!!

AgriLogic, Inc., on behalf of USDA - Risk Management Agency, will present information on Risk and Risk Management with an emphasis on using crop insurance to manage production risk.

Production agriculture is a risky business, but, by managing your risks they can be reduced to acceptable levels. They will not go away, but you can live with risk.

Producers, insurance industry personnel, and other interested parties will be given an inside look at risk factors that are important to producers, their families and future generations. Then, presenters familiar with production agriculture and mitigating risk will give practical and useful insight into the many ways risk can be managed through crop insurance and other risk management strategies. Family farming operations involve all members of the management team, so please include all participants of the decision making process in this valuable learning opportunity.

**Seating will be limited, and lunch will be served.
Please R.S.V.P. your attendance**