

# Attention: New York Apple & Specialty Crop Producers and Other Interested Persons

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**Peru, NY  
Thursday,  
Nov. 8, 2007**

**Crickets Restaurant  
697 Bear Swamp Road  
Peru, NY 12972  
(518) 643-2433**

**5:00 to 7:00 pm  
Dinner to be served**

Producers, Lenders  
Grower Organizations,  
Insurance Industry  
(Agents/Adjusters),  
Extension Personnel, and  
Other Interested Parties

**R.S.V.P.  
Clarence Manning  
AgriLogic, Inc.  
(816) 763-9710  
[cmanning@agrilogic.com](mailto:cmanning@agrilogic.com)**

*If you are unable to attend but  
would like more information,  
please contact Clarence  
Manning or visit the project's  
Web site at:  
[www.agrilogic.com/education](http://www.agrilogic.com/education).*

## A Presentation on Risk Management and How Crop Insurance Can Help You Manage Production Risk

**Many producers have found this information critical to their SUCCESS!!**

AgriLogic, Inc., on behalf of USDA - Risk Management Agency, will present information on Risk and Risk Management with an emphasis on using crop insurance to manage production risk.

Production agriculture is a risky business, but, by managing your risks they can be reduced to acceptable levels. They will not go away, but you can live with risk.

Producers, insurance industry personnel, and other interested parties will be given an inside look at risk factors that are important to producers, their families and future generations. Then, presenters familiar with production agriculture and mitigating risk will give practical and useful insight into the many ways risk can be managed through crop insurance and other risk management strategies. Family farming operations involve all members of the management team, so please include all participants of the decision making process in this valuable learning opportunity.

**Seating will be limited, and dinner will be served.  
Please R.S.V.P. your attendence**