

Attention: New York Crop Producers and Other Interested Persons

SPONSORED BY: USDA-RMA & AGRILAGIC, INC.



Show 1: Specialty Crop Producers

Jan. 23, 9:30 PM EST
Jan. 24, 5:30 AM, 1:30 PM
Jan. 28, 11:30 PM
Feb. 27, 9:30 PM
Feb. 28, 5:30 AM, 1:30 PM
Mar. 4, 11:30 PM

Show 2: Row Crop Producers

Feb. 13, 9:30 PM EST
Feb. 14, 5:30 AM, 1:30 PM
Feb. 18, 11:30 PM
Mar. 6, 9:30 PM
Mar. 7, 5:30 AM, 1:30 PM
Mar. 11, 11:30 PM

Show 3: Additional Risk Management Techniques

Mar. 27, 9:30 PM EST
Mar. 28, 5:30 AM, 1:30 PM
Apr. 1, 11:30 PM

Questions? Call...

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RFD-TV will air Risk Management and Crop Insurance programs on Ag Lifestyles

Coming Soon!

AgriLogic, Inc. and Ag Lifestyles have put together a series of television programs discussing agricultural risk management and crop insurance products, for New York growers, with funding provided by the USDA - Risk Management Agency.

Ag Lifestyles will air 3 different programs on RFD-TV (Channels: Direct TV 370 & Dish Network 9409). One show will focus on risk management and crop insurance products designed for traditional row crop growers, covering Actual Production History (APH), Crop Revenue Coverage (CRC), Indexed Income Protection (IIP), and Group Risk Plan (GRP). A second show will focus on crop insurance products for specialty crops, such as Apples, Grapes, Onions, Sweet Corn, and Greens, covering APH, Dollar Plan, Adjusted Gross Revenue (AGR), and AGR-Lite. The third show will include additional risk management techniques such as hedging strategies, forward contracting, put and call options, and the importance of documentation.

On-site workshops will also be hosted throughout the state in Jan. and Feb.

If you would like more information, please contact Matt Stumm or visit the project's Web site at www.agrilagic.com/education.

